



February is National Arts Month

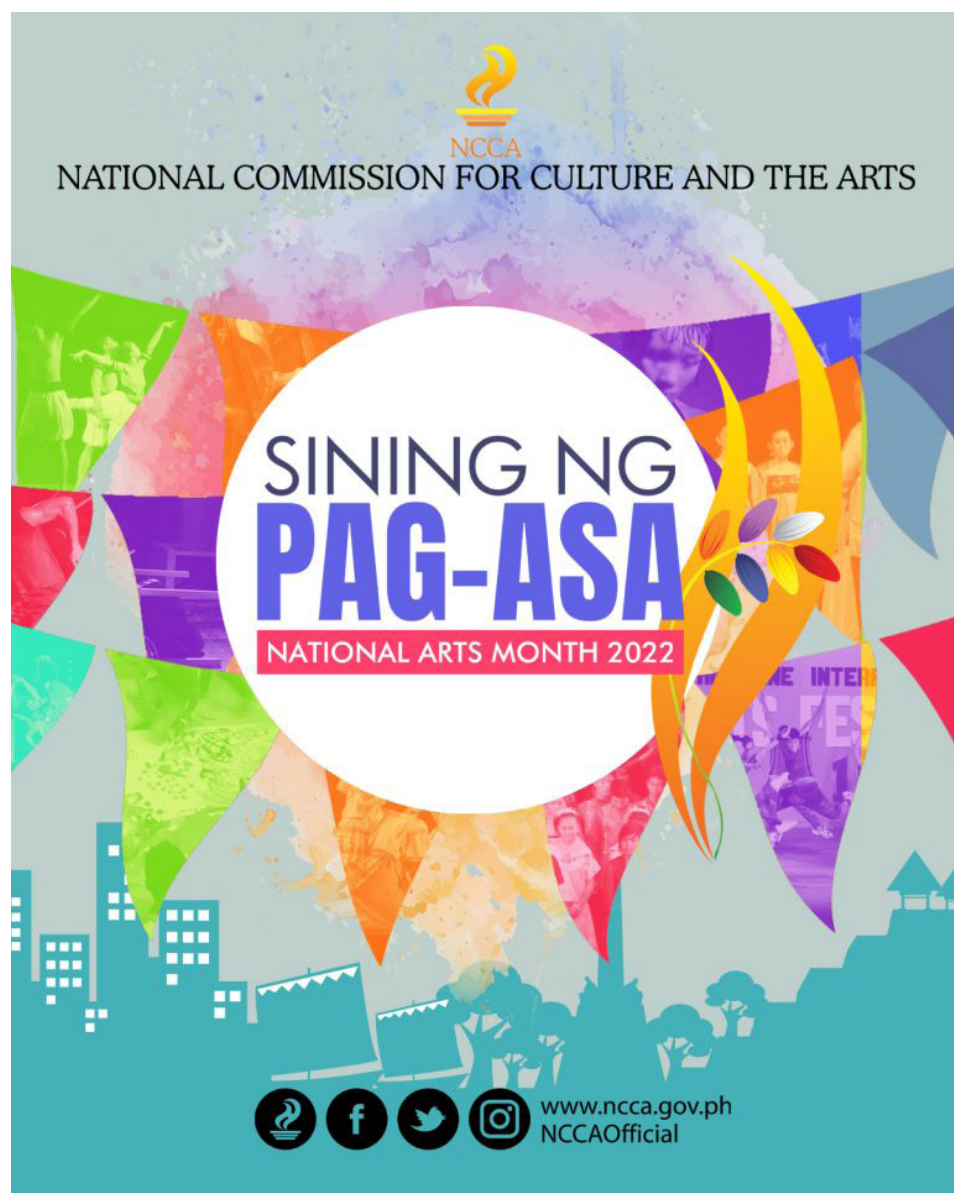
February is declared as **National Arts Month** under *Presidential Proclamation 683* to celebrate artistic excellence and pay tribute to the uniqueness and diversity of the Filipino heritage and culture. This year, the spearheading agency for the annual celebration—the National Commission for Culture and the Arts (NCCA)—shifted the focus of the festivities to the value of the arts as a source and expression of hope during challenging times, including the ongoing COVID-19 global health crisis.

This year's theme "**Sining ng Pag-asa**" aims to recognize arts as a source and expression of hope as shown in the creative ways Filipinos respond to the effects of the pandemic, natural calamities, and other social realities, as well as the arts' role

in improving our community life. CEM is also radiating this message of hope as we continue to bounce back better from this

pandemic through its responsive programs and services.

SOURCE: <https://ncca.gov.ph/2022/01/31/nam2022-sining-ng-pag-asa/>



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CEM Conducts 3rd VMG Learning Series

The CEM Office of the President, recently conducted the third installment of its VMG Learning Series entitled *Nonprofits 101: An Overview for CEM Managers* on February 16, 2022 from 10:00 am-12:00 pm via Zoom. It was facilitated by **Prof. Benito L. Teehankee** of *De La Salle University, Manila* and attended by CEM heads and staff from various divisions and sections.

This professional development opportunity aims to reorient the participants of the nature of nonprofits, how to improve the organization's mission performance, and uphold sustainability.

The CEM VMG Learning Series is part of the organization's long-range programs and planning strategies aimed at promoting the sustainability of the company.



Participants - CEM heads and staff from various divisions and sections.



Top, L-R: Dr. Grace H. Aguilin-Dalisay - CEM President & CEO; Prof. Benito L. Teehankee - Guest Speaker. **Bottom, L-R:** Marinita T. Alano - Webinar Moderator, OIC of Client Relations Section; Kristine Marie O. Guevarra - OIC Finance Division & Head of Budget Section.

Updates on Teaching and Assessing Reading Literacy Program

CEM conducted the first run of webinar on the *Role of School Leaders in Improving Student Literacy* on February 17, 2022, via Zoom. Facilitated by **Dr. Elineth Elizabeth L. Suarez**, the session provided opportunities for DepEd school leaders nationwide to understand the program goals and objectives of the teacher training course on *Teaching and Assessing Reading Literacy (TARL)*. To learn more about this course for school leaders visit [CEM CPD Online](#).

On the other hand, the first batch of DepEd educators who were chosen to take the TARL online course have joined the first and second synchronous sessions for this cycle on February 19 and 26, 2022, respectively. **Dr. Rosalyn Mirasol** facilitated the first session and discussed the key takeaways for *Topic 1 (Theoretical Models of Reading)* and *Topic 2 (Stages of Reading and BDA Reading Strategies)* while **Mr. Victor A. Villanueva** led the discussion for the second synchronous session on *Topic 3 (Text Organization and Text Patterns)* and *Topic 4 (Meaningful Language Processing: Vocabulary)*.

These sessions are part of CEM's collaboration with the Department of Education for the *Professional Development Program on Assessment and Emerging Literacies with focus on PISA (Assessment PD)*. For more information about this training course for teachers, visit [CEM CPD Online](#).



Role of School Leaders in Improving Student Literacy webinar with Dr. Elineth Elizabeth L. Suarez (Top, Right); Dr. Grace H. Aguilung Dalisay, CEM President and CEO; Iris Lark H. Dizer, Head of Professional Development Section; Kathryn M. Tan, Director; and participants.



Session 2 of TARL: Mr. Victor A. Villanueva with participants



Session 1 of TARL: Dr. Rosalyn Mirasol with participants.

CEM Expansions Launched

At this time of great risk, CEM chooses to focus on creating positive opportunities that are meaningful for the academe, the industries and other organizations.

To better serve these sectors, the company is launching its CEM Expansions products which are specifically designed to help organizations and individuals in (1) Selection of Scholars, (2) Recruitment and Talent Acquisition, (3) Career Coaching, (4) Professional Development and (5) Document Printing and Scanning.

Watch the [launching video](#).



CEM Expansions Products

CEM Scholarship Screening Package

Holistic academic scholarship screening tool that would provide decision makers with relevant information as to the best candidate to sponsor for college schooling in terms of mental ability and personality traits.

CEM Pre-Employment Assessments

A combination of cognitive and personality tests that is normed from a Filipino worker's perspective and work environment. These tests have been developed as a pre-employment assessment tool to assist general entry-level employment assessment of companies.

CEM Online Career Coaching Services

Customized/Individualized online consultation platform for career coaching of senior high school, college-bound students and homeschoolers

by matching their aptitudes, interest, and/or personality profile with the educational programs or courses offered in the Philippines.

THE CEM HOTS Impact: Developing Authentic Assessments of Higher Order Thinking Skills

Training modules which aim to enhance teachers' competencies on assessing higher order thinking skills through the use of authentic assessment and digital tools.

CEM Printing and Document Scanning Services

Plate-making, high-quality, multi-color, and bulk offset printing, risographing and document scanning services for schools and other institutions.

See flyers below for individual product details.

[Contact us](#) for more information.



EXAM DATES

**April 23-24, 26-27, & 29-30
May 2-4 & 6-8**

**REGISTRATION
PERIOD**

February 21 - March 18, 2022



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CEM ONLINE SCHOLARSHIP SCREENING PACKAGE

***Your best tool for
choosing deserving
college scholars***

Support scholars with good
academic potential and
right character to
complete their
education.

This holistic scholarship screening package is designed to help Institutions select candidates that meet both academic and behavioral requirements for college scholarship. It is composed of two locally-developed standardized instruments that look into the scholarship applicants' subject proficiency, mental ability, and personality traits through the use of aptitude and personality assessments with option for online interview.

The test is administered in a secured online platform and monitored by human proctors with the help of smart artificial intelligence (AI) technology. The interview is designed to get to know candidates on a more personal level.

Package A - Scholarship Test

Package B - Scholarship Test and Interview

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CEM PRE-EMPLOYMENT ASSESSMENT

***Your Best Tool for
Choosing the
Best Talents***

**Hire the most qualified employees in
an informed and reflective manner with the help of bias-free assessment.**

About the Instrument

This Instrument assesses the cognitive aptitudes and personality profile of job applicants. It is locally-normed and validated to align with the Filipino workers' perspective and work environment context. It is administered via a secured online platform and monitored by human proctors with the help of smart Artificial Intelligence (AI) technology. It is designed to assist companies in the acquisition of general entry-level talent in various occupational fields such as:

**Administrative
Engineering
Finance/Accounting**

**Information Technology
Customer Service / Sales**



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CEM ONLINE CAREER COACHING SERVICE

*Discover endless possibilities for
your education and career*

Invest in the
path that suits
your knowledge,
interests, and
personality
profile.

This individualized online career coaching service is designed to help senior high school or college-bound students in exploring their academic and career paths by matching their knowledge, interests, and/or personality profile, derived from CEM recommended assessments, with the educational programs or courses offered in the Philippines.

It is conducted through an online platform, with a 20-minute intake interview and a separate 40-minute detailed consultation.

Clients are provided with a comprehensive report to guide them in their career exploration and decision-making.

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PRC CPD
program accreditation
in process

THE HOTS IMPACT

Developing Authentic Assessment of Higher Order Thinking Skills

Enhance teachers' competencies in the use of authentic assessment and digital tools that will help learners in developing higher order thinking skills.

This in-depth training program will empower formal and informal educators to develop:

- 1) Authentic HOTS assessment and digital tools that promote learner engagement
- 2) Instructional output that reflects the HOTS and authentic assessment concepts and strategies learned
- 3) Subject and academic level-specific authentic assessment and digital tools
- 4) Network that allow innovation, interaction and collaboration with colleagues
- 5) Creative and positive ways of giving and processing feedback

Methodology

Lectures Group Discussions
Workshops Hands-on Activities

Training Duration

Two (2) Saturdays of Synchronous Sessions
Seven (7) Weekdays of Asynchronous Sessions

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Community Corner

Valentine's Day is not only for lovers! All of us can celebrate this beautiful day in our own ways. We can celebrate it uniquely and make it special for ourselves and for everyone around us.

In this year's Valentine's Day celebration, CEM employees were invited to write their messages on a virtual wall to express their appreciation for their colleagues and here are some of the posted messages:

Love and
miss you CEM
family!

- Lucille Borja-Javier

We  CEM

Happy Valentine's
Day, CEM Fam!
Keep Safe :)

- Aileen Cartagena

Mahal ko ang CEM
dahil katuwang siya sa
paghubog sa kung ano
ako ngayon. Maraming
salamat sa lahat ng
suporta at biyayang
ipinagkaloob mo sa
amin. Susuklian ko ang
iyong pagmamahal ng
ibayong paglilingkod at
pagtupad sa aking
tungkulin.

- Marinita Alano



Valentine's Day Selfies



Thank you CEM colleagues for the
guidance and team work. Excited
to meet the other CEM family I
haven't met yet in person. Stay
safe to all. Happy Valentines!

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CEM ONLINE **NEWSLETTER**

Editorial Staff

Contributors:

Aileen A. Cartagena
Frances F.M.B. Cardona
Ralph Ronald J. Baniqued

Design and Layout:
Frances F.M.B. Cardona