

CEM ONLINE NEWSLETTER

ISSN-1656-8583

November is National Reading Month

November is National Reading Month here in the Philippines. It started in 2011 when the Department of Education made it as one of their programs to promote the love for reading. This year's celebration is themed "Bawat Bata Bumabasa Sa Kabila ng Hamon ng Pandemya," (Every Child Reading Despite the Challenge of the Pandemic).

Despite the ongoing limitations to in-person events and face-to-face classes, schools and learning centers nationwide participated virtually in DepEd's series of virtual activities throughout the month of November aimed at promoting reading, improving literacy and upskilling educators with innovative technology solutions.

"The National Reading Month serves as a reminder to us in light of our performance that we must double our efforts to close the learning gap, particularly in the area of reading, which is the cornerstone of learning," said DepEd Secretary Leonor Magtolis Briones.



CEM conducts annual CSR Project

The pandemic did not hinder CEM to continue its initiatives in supporting the education sector through the CEM Storytelling and Reading Outreach Activity. Last November 26, 2021, a team of CEM Volunteers conducted this annual CSR project in three partner schools located in the provinces of Cebu, Davao del Sur and Negros Occidental.

The conduct of this activity is CEM's way of supporting the objectives of Araw ng Pagbasa celebration in the country which upholds the importance of promoting reading as a shared activity among the youth, families, educators and the private sector, emphasizing personal interaction and facilitating the exchange of ideas throughout the country.



Continued on Page 2

CEM volunteer handing a donated printer to teachers of Tacul Elementary School (TES), Magsaysay, Davao del Sur

From Page 1

CEM conducts annual CSR Project

To facilitate a safe and meaningful activity, CEM conducted a storytelling and reading lesson modeling with the teachers while observing stringent health protocols. The digital reading materials which was developed by CEM were presented through a mock storytelling and post-reading discussion with the teachers to guide them in using these materials in the classroom. Other donations, which include laptops, printers, printing and office supplies, and hygiene products, were provided to the schools to help them in their operation during the pandemic.

Watch the audio-visual presentation of the activity [HERE](#).



Teacher from Cabagna-an Elementary School (CES), La Castellana, Negros Occidental checking out donated laptop



CES teacher leading the mock storytelling exercise



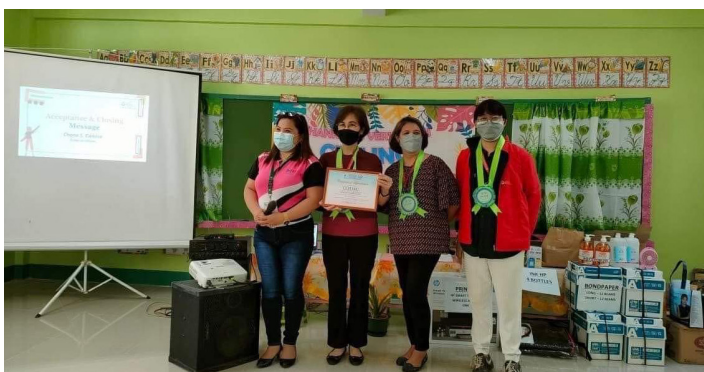
CEM volunteers, led by Ms. Aileen Cartagena (Corporate Communications Section Head), and CES teachers in a photo opportunity



Teachers from Manduang Integrated School (MIS), Minglanilla, Cebu watching the CEM digital reading resources



CEM volunteers, led by Ms. Mussolini Yap (CEM Cebu Branch Head), presenting donation items to MIS



CEM volunteers and MIS teachers in a photo opportunity



Mr. Dionisio Cervantes (CEM Davao Branch Head) with teachers from TES in a photo opportunity

CEM 2nd Quarter General Assembly

CEM held its 2nd Quarter General Assembly on November 19, 2021 via Zoom. This company-wide activity is an opportunity for the employees to be updated of the various aspects of company operations in order to streamline their perspectives with the overall goals of the organization.

This event was highlighted by an entertainment program called, CEM's Got Talent where staff were given a spotlight to share their reflections and memorable experiences during the pandemic while showcasing their talents and passion projects. Talents such as singing, playing of instruments, painting, cooking and gardening were featured and awarded a prize.

Towards the end of the program, CEM paid tribute to all employees who have achieved another milestone in the organization.



CEM staff during the general assembly

COMMUNITY CORNER

In celebration of National Book Month, members of the CEM community shared their favorite book titles.

What's the last good book you have read?

**Diary ng Pulubi by
Chinkee Tan**

- Mark Anthony Villaluz

**Atomic Habits by
James Clear**

- Angel Mercado

**A Child Called It by
Dave Pelzer**

- Gladys Canillo

**Ordinary World by
Jose Miguel Arguelles**

- Ralph Baniqued

Tuesdays with Morrie by Mitch Albom

- Marinita Alano

Like our
Facebook Page



fb.com/cem.inc.org.ph

Subscribe to our
Youtube channel



**Center for Educational
Measurement, Inc.**

Follow our
LinkedIn Page



**linkedin.com/company/
cem-inc-org-ph**

CEM ONLINE
NEWSLETTER

Editorial Staff

Content Creator:

Ralph Ronald J. Baniqued

Design and Layout:

Frances F.M.B. Cardona

Ralph Ronald J. Baniqued

Editor

Aileen A. Cartagena