

# CEM ONLINE NEWSLETTER

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## November is National Reading Month

This November, the Department of Education spearheaded the nationwide celebration of the 2019 National Reading Month with the theme, *Magbasa't Umunlad*, to promote love for reading. This is in connection with DepEd's commitment to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for common good.



CEM Volunteers telling a story to elementary students in Biaan Aeta Integrated School in Mariveles, Bataan

### CEM School-based Storytelling and Reading Outreach Activity

On November 27, 2019, CEM organized its first-ever Corporate Social Responsibility Campaign entitled "CEM School-based Storytelling and Reading Outreach Activity" at Biaan Aeta Integrated School (BAIS)- a DepEd-managed school in Mariveles, Bataan that offers Kindergarten to Senior High School programs to the Magbucon Aeta Tribe and its neighboring communities. This activity is anchored on R.A. 10556 or The Araw ng Pagbasa Act of 2013, which "recognizes the importance of promoting reading as a shared activity among the youth, families, educators and the private sector, thereby emphasizing personal



Aeta student receiving a lootbag from CEM volunteer

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Tune in to

**Veritas846**

Ang Radyo ng Simbahan

every Saturday,  
8:00-8:30 AM to  
catch new episodes.



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**CEM** ONLINE NEWSLETTER

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**November Seminar-Workshops**

Member schools under the CEM Baguio Test Center had an opportunity to avail of *Improving Career Guidance Program through CEM Test Data Utilization* — a two-day seminar-workshop for guidance counselors that aims to build their competencies in communicating CEM career guidance test results to parents, students and other lay audiences. It was attended by 29 guidance counselors who were trained by the resource speakers, Ms. Ma. Gloria Alda Sumbingco and Ms. Imelda Tabrilla on how to use the results to help guide students in making good career decisions. This activity, which

merits 12 CPD points, was held at Crown Legacy Hotel, Baguio City on Nov. 21-22, 2019

Another run of *Designing Classroom Assessment Tool*, a two-day seminar-workshop which provides participants with basic knowledge and skills in designing classroom assessments to guide instruction and decision making for the improvement of student learning, was held at Mallberry Suites & Business Hotel, Cagayan de Oro City on November 6 – 7, 2019. It was facilitated by Dr. Cornelia Soto and attended by 34 teachers and school heads who earned 10 CPD points.

**CEM at CDAP Annual Convention**

CEM joined the 42nd Annual Convention of Career Development Association of the Philippines, Inc (CDAP) as one of its sponsors/exhibitors. The convention was held at Friedenshaus Hotel School, St. Scholastica's College Manila on November 21-22, 2019 with the theme, "Fail-proofing the Future: Career Mapping and Coaching for the 21st Century". It was attended by

guidance and career counselors, career advocates, teachers, HR practitioners, and other career development and vocational psychology enthusiasts from 132 schools across the nation.

CDAP is a recognized leader in the research and practice of Career Guidance, Career Counseling, and Career Development.



42<sup>nd</sup> Annual Convention of CDAP

## CEM School-based Storytelling and Reading outreach Activity

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interaction and facilitating the exchange of ideas throughout the country”.

CEM staff volunteers headed by the Corporate Communications Section conducted several storytelling and reading sessions, in both English and Filipino, to all elementary pupils of BAIS. The children were treated with lunch and snacks, school and hygiene supplies and grocery packs. The teachers also received school supplies while the school was granted a cash donation for its Bookshelf Project.



Test Processing and Report Production Section Head Luzviminda Aguiwas, Research Section Head Janet Evasco, Corporate Communications Section Deputy Head Aileen Cartagena handing cash donation for Bookshelf Project to BAIS Principal Mr. Rolando Limua and pioneer teacher Ms. Mariquit Banal



Rex Sevillano from Special Projects Section leading the activity with BAIS pupils



Christmas gifts for the beneficiaries from BAIS



CEM Volunteers with students and teachers of BAIS



CEM volunteer wearing a bird costume during a storytelling session

## CEM at 3rd Annual National Convention on OBE

CEM was one of the sponsors of the 3rd Annual National Convention on Outcome-Based Education (OBE) of the Association of Education Researchers and Trainers (ASSERT), Inc. in partnership with Pisara Technologies & Solutions, Inc., Mapua University – School of Social Science and Education, and Santa Isabel College of Manila. It was held at The Auditorium, Santa Isabel College of Manila on November 8-9, 2019. This conference with the theme, “OBE in the 4th Industrial Revolution (OBE in 4th IR)” was attended by 200 participants composed of school owners, administrators, heads, principals and teachers across the country.



CEM Client Relations Section with participants of 3rd Annual National Convention on Outcome-Based Education

## CEM On Air November Highlights

**Episode 9: School Bullying** shed light on some major concepts on bullying. Mr. Angelito Clavero from Don Bosco Makati enumerated their school's program on addressing bullying cases properly in schools. This episode was aired on November 9, 2019.

**Episode 10 & 11: Mental Health Awareness, Issues and Concerns** is a 2-part episode aired on November 16 and 23, 2019. It tackled mental health awareness programs in schools with guests from San Beda University's College of Arts and Sciences Guidance and Counseling Office, Ms. Karen Rimando and Ms. Linda Grace Cangayao. The mental health issues and concerns which are prevalent among Filipino students nowadays were also discussed.

**Episode 12: Inclusive Education** was aired on November 30, 2019 with Ms. Analyn Ava Briones from St. Mary of the Woods School as the program guest. The discussion centered on how inclusive education benefits learner, characteristics of inclusive education and some techniques on its proper implementation.



Ms. Karen Rimando and Ms. Linda Cangayao of San Beda University with Nitz Alano and Eleu Bautista of CRS and Aileen Cartagena and Ralph Baniqued of CCS



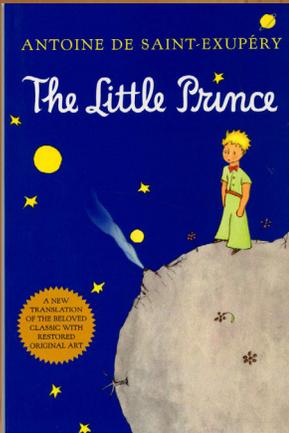
Nitz Alano with Mr Angelito Clavero of Don Bosco Makati



Janet Evasco of Research Section and Laarni Bundoc of CRS with Ms. Analyn Ava Briones of St. Mary's of the Woods School

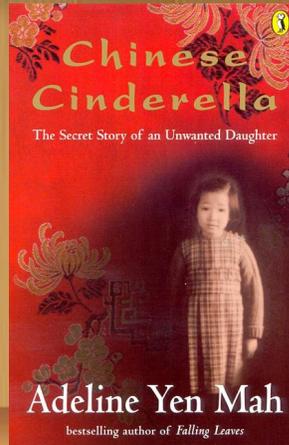
# COMMUNITY CORNER

In celebration of National Book Month, we asked CEM employees to share their personal favorite books. Check out their entries below!



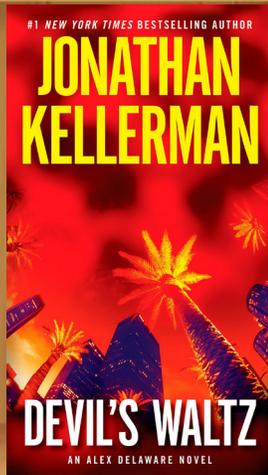
It never gets old. Despite its bedtime story tone, it has the depth enough to reflect your soul – from your highest hopes down to your greatest fears. It is a rare book that always have something new to offer every time you visit it from the shelf. I haven't seen another book like this, that a child will be excited to read into and an adult can reflect with.

- Angel, Research Section



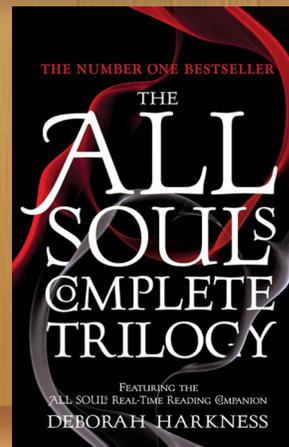
My favorite book is Chinese Cinderella by Adeline Yen Mah. It's a special memoir of an unwanted daughter who succeeded and exceeded her family's expectations. This story teaches determination, resilience and self-healing from intense pain and neglect. I was inspired by how the heroine was able to make her own life for herself despite domestic abuse.

- Aileen, Corporate Communications Section



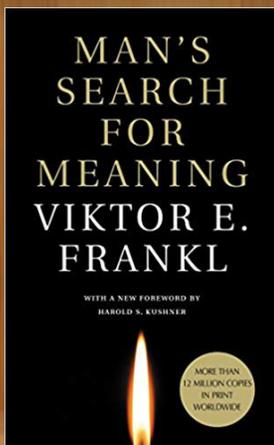
The novel presents a classic case of Munchausen syndrome by proxy. Kellerman was able to creatively mix innocence and mental health problem. The story slowly builds up, which made me want to read more. It is both disturbing and fascinating, and the conclusion is heartbreaking.

- Luchi, Test Development Section



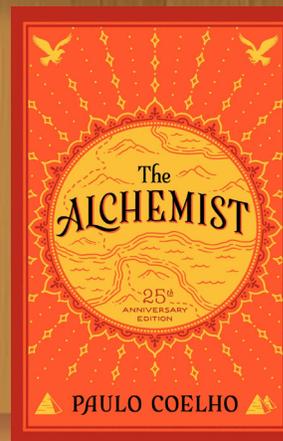
I love this series because it's chock full of history, science, mythology, religion, and magic with romance, humor, and elements of the supernatural thrown in. The books are well-written with an obvious amount of research and attention to detail, a memorable cast of characters, and a well-paced story making them a thrilling reading experience.

- Frances, Corporate Communications Section



It offers a solution to a person's struggle to find purpose and how one can persist living even in the most soul-crushing situations. This book showed me, through Frankl's experiences in this book how we can calm ourselves and still see life's beauty even in the most stressful or in Frankl's case, life-threatening scenarios.

- Aelden, Test Development Section



If you are having difficulty in making a life decision, this book is a must-read. It is the story of a young man named Santiago and his quest for understanding self and life. This book teaches us to keep looking for our own treasure, our own dreams, and that "When you want something, all the universe conspires in helping you achieve it". We think therefore we become.

- Gladys, Professional Development Section